

P. CHENGAL REDDY, B.A., LLB (Age: 67)

Secretary General

Consortium of Indian Farmers Associations (CIFA)

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Mr. P. Chengal Reddy is the founder of India's professional farmer organization Consortium of Indian Farmers Associations (CIFA) 2004. It is apolitical and a national level registered society and has now active participation from 14 states Andhra Pradesh, Tamilnadu, Karnataka, Pondicherry, Kerala, Maharashtra, Gujarat, Madhya Pradesh, Jharkhand, Rajasthan, Utter Pradesh, Haryana, Punjab and Jammu & Kashmir.

CIFA is the umbrella organization for producer organizations (Paddy, Sugarcane, Cotton, Coffee, Horticulture, Red Gram, Oil Seeds, Rubber, Tobacco, etc.), State Farmers Federations, Water User's Groups, Co-operatives and independent farmers' organizations (Shetkari Sanghatana, Maharashtra, Kheduth Samaj, Gujarat and others) with over 300 farmers associations Members (indirect membership of 40 million farmers).

CIFA's main focus is on networking of Farmers at different levels and lobbying on policies with Government of India Ministry of Agriculture, Finance and Commerce, Planning Commission, price fixation with CACP, procurement with FCI, Credit with NABARD and research with ICAR.

CIFA actively supports farmers partnering with industry. In partnership with Confederation of Indian Industries (CII) CIFA established Indian Farmer and Industry Alliance (IFIA) in 2003. It works on common policies of liberalizing and mechanizing Agriculture Sector, FDI in retail, introducing GMOs and supports Private Participation (including FDI) in agriculture.

CIFA is nominated in many State and National Committees and is a member of International Federation of Farmers Associations. CIFA is active on policy propagation with Members of Parliament, Members of Legislative Assembly, Agriculture Experts and Media. It works with World Bank, FAO, International Farmers Associations etc.

Mr. Chengal Reddy has widely travelled visiting as many as 10 countries He was invited by Indian Finance Ministry to participate in 7 Pre-Budget meetings. He regularly writes articles and participates in media debates in addition to conferences, seminars including World Economic Forum, World Bank conferences and others.

During 2011, Mr. Chengal Reddy initiated removing controls on Sugar by GOI. He advocated for FDI in retail and also linking MGNREGA with Agriculture. CIFA lobbied for organizing Special Parliament Session to implement Agriculture Reforms.

Mr. Reddy was inspired by the deeds of his father late. P. Thimma Reddy and subsequently had the guidance of Mr. Sharad Joshi, Mr. Tarun Das and J. Chokka Rao.

Present Activities:

- ⇒ Secretary General – Consortium of Indian Farmers Associations (CIFA).
- ⇒ Hon. Chairman – Federation of Farmers Associations, AP.
- ⇒ Co-Chairman – Indian Farmers & Industries Alliance.
- ⇒ Co-ordinator – Parliament Members Farmers Forum (PMFF).
- ⇒ Editor – Agripolicy- Advocacy Magazine.
- ⇒ Member – Bureau of Indian Standards.
- ⇒ Executive Committee Member – NIRD.
- ⇒ Member – Forward Market Commission (FMC).

Activities over the years:

- ⇒ Working with AGRITERRA, The PASSAGE, THE NETHERLANDS and World Rural Forum.
- ⇒ 2000-2011: Participated in Planning Commission for interaction 10<sup>th</sup>, 11<sup>th</sup> & 12<sup>th</sup> Plans.
- ⇒ 2005: Member, Expert Group to Review Ground Water Ownership.
- ⇒ 2004 : Member, Working Group-Credit related issues, NABARD, Mumbai
- ⇒ 2004: Member, Committee on Public-Private Partnership Ministry of Agriculture, GOI,
- ⇒ 2002-2009 : Consultant – NATP (ATMA) Project – MANAGE, Hyderabad
- ⇒ 2003-2010 : CII – Member – Sub-Committee on National Agricultural Council
- ⇒ 2001-04 : Member-Govt. of A.P. - Task Force on Agriculture, Electricity, WTO etc
- ⇒ 1995-96 : Member - Indian Council of Agriculture Research, General Council
- ⇒ 1994-95 : Member - Agriculture Development Board, GOAP

Participation in international conferences:

- ⇒ 2011 World Economic Forum at Devos
- ⇒ 2009: Global Farmers Leadership, Singapore;
- ⇒ 2009: Invitee for World Bank/ IMF annual meetings in Washington
- ⇒ 2009: BTC conference in Belgium
- ⇒ 2009: Better Cotton Initiative (BCI) conference in Switzerland
- ⇒ 2008: International Federation of Agricultural producer (IFAP) Regional Conference, Philippines;
- ⇒ 2008: IFAP World Farmers Congress, Poland;
- ⇒ 2007: AGRICORD Conference, Belgium;
- ⇒ 2002: WSSD Conference, Johannesburg, South Africa;
- ⇒ 2002: Crop Life Asia Conference, Bangkok, Thailand;
- ⇒ 2000: World Food Day Conference, The Netherlands;
- ⇒ 1999: Biotech conference by CGIAR, Washington, USA;

Personal history

Date of Birth : 20<sup>th</sup> December 1943  
Education : BA; L.L.B;

Updated on : 05.01.2012

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