

## ***PEDDIREDDY. CHENGAL REDDY (Age- 65)***

**Secretary General – Consortium of Indian Farmers Associations (CIFA)**

**Date of Birth: 20 December 1943.**

**Education : B.A., L.L.B.**



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### **Activities:**

- 1986 : Commenced Networking Farmers Associations;
- 1996 : Established Federation of Farmers Associations in Andhra Pradesh.
- 2004 – 2007: Organized interaction with Parliament Members
- 2003 : Initiated Indian Farmers & Industry Alliance
- 2003 – 2008 : Organized National Farmers Conferences – Pre Budget Meetings.
- 1998 – 2008 : Participated in deliberations with Union Finance Minister, Planning Commission, ICAR and others
- 1998 – 2008 : Participated in International Conferences by IFAP, World Bank and others , in U.S.A, Netherlands, South Africa, Thailand, Philippines, Poland & Singapore.

### **Present Position:**

- Secretary General – Consortium of Indian Farmers Associations
- Chairman – Federation of Farmers Associations
- Co-Chairman – Indian Farmers & Industries Alliance
- Co-ordinator – Parliament Members Farmers Forum
- Editor – Agri Policy Advocacy
- Member – Bureau of Indian Standards,
- Member – National Institute of Rural Development.

### **Membership:**

- 2006 : Invite for Planning Commission for interaction on 11<sup>th</sup> Fiver Year Plan.
- 2005 : Member, Expert Group to Review Ground Water Ownership.
- 2004 : Member, Working Group-Credit related issues, NABARD, Mumbai
- 2004 : Member, National Institute of Rural Development (NIRD), Ministry of Rural Development, GOI, New Delhi
- 2004: Member, Committee on Public-Private Partnership, Directorate of Extn., Dept. of Agril. & Coopn., Ministry of Agriculture, GOI, New Delhi
- 2002 : Consultant – NATP (ATMA) Project – MANAGE, Hyderabad
- 2003 : Confederation of Indian Industry (CII) – Member – Sub-Committee on National Agricultural Council
- 2001-04 : Member-Govt. of A.P. - Task Force on Agriculture, Electricity, WTO etc
- 1995-96 : Member - Indian Council of Agriculture Research, General Council
- 1994-95 : Member - Agriculture Development Board, GOAP

### **Participation in international conferences:**

- 1999 : Biotech conference by CGIAR, Washington, USA;
- 2000 : World Food Day Conference, The Netherlands;
- 2002 : WSSD Conference, Johannesburg, South Africa;
- 2002 : Crop Life Asia Conference, Bangkok, Thailand;
- 2007 : AGRI cord Conference, Belgium;
- 2008 : IFAP Regional Conference, Philippines;
- 2008 : IFAP World Farmers Congress, Poland;
- 2008 : World Bank Annual Conference, Washington
- 2009 : Syngenta Asia – Pacific Global Leadership Fair conference at Singapore

### **Other Activities:**

- Member of International Federation of Farmers Associations (IFAP)
- Established contact with AGRITERRA, THE NETHERLANDS who have come forward to associate with FFA, AP's development programmes.

### **Publications:**

- 2007 : Published 'Why Farmers are Angry?'
- 2006 - 09 : Editor, Monthly Magazine 'Agri Policy Advocacy'
- 1995 - 98 : Published 'Rytu Seva Magazine'
- Articles in Telugu Dailies, Weeklies, Monthlies including Times of India, Hindu, etc.

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